



KONICA MINOLTA

# ENVIRONMENTAL AWARENESS

## ✧ Konica Minolta's green contribution

**Konica Minolta, a leading manufacturer of printing technologies, sees the protection of the environment as an essential part of its corporate management philosophy summed up in its Eco Vision 2050.**

The Eco Vision 2050 was formulated to express the company's long-term environmental vision, establishing a number of goals and guidelines, charting a course to achieve future objectives and in so doing meet its responsibilities as a globally present business enterprise by helping to establish and contribute towards sustaining the earth, its environment and human society. Such achievements are, for example, acting to prevent global warming, ensuring that finite global resources are used effectively, including reuse, as well as supporting the preservation and restoration of the planet's biodiversity. It is a corporate conviction that technological innovation is the driving force which provides the means for achieving sustainable business development while at the same time reducing the impact of manufacturing on the environment and being able to offer innovative products with improved eco-performance.



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AWARENESS**

## **Konica Minolta's green technology**

**Konica Minolta promotes sustainable development and integrates environmental and social perspectives into its business strategies.**

Steady progress towards the resolution of environmental challenges is at the core of a fundamental concept that commits the whole corporation to show consideration for the environment throughout the entire product lifecycle; undertake initiatives to counter global warming; work towards a recycling-oriented society; the prevention of chemical pollution and the minimisation of potential risks to the environment. Constant efforts to reduce the environmental footprint of Konica Minolta's cutting-edge technologies help improve their efficiency. Key aspects of these earth friendly innovations and activities are:



## **ISO 14001**

For Konica Minolta and its worldwide business and manufacturing sites, the certification to this internationally recognised standard for the environmental management of companies is obligatory.



## **CO<sub>2</sub> emissions**

Committed to helping prevent global warming, Konica Minolta strives to reduce CO<sub>2</sub> emissions during product manufacture, product distribution, at the sales stage and during product use, with even stricter targets than demanded by the Kyoto Protocol.

## **Zero waste**

Konica Minolta has self-imposed rigorous zero waste and risk management goals that are achieved by using all acquired resources efficiently, trying to reduce the volume of externally discarded waste with effective internal recycling.

## **Green procurement**

Konica Minolta's global Procurement Policy states that at every stage of product development and manufacture, the emphasis is placed on using raw materials, parts and components procured from suppliers with active commitment to the environment.

## **Avoiding chemical pollution**

Konica Minolta pursues a comprehensive chemicals management throughout the lifecycle of all of its products to prevent chemical-related accidents and adverse health impacts.