

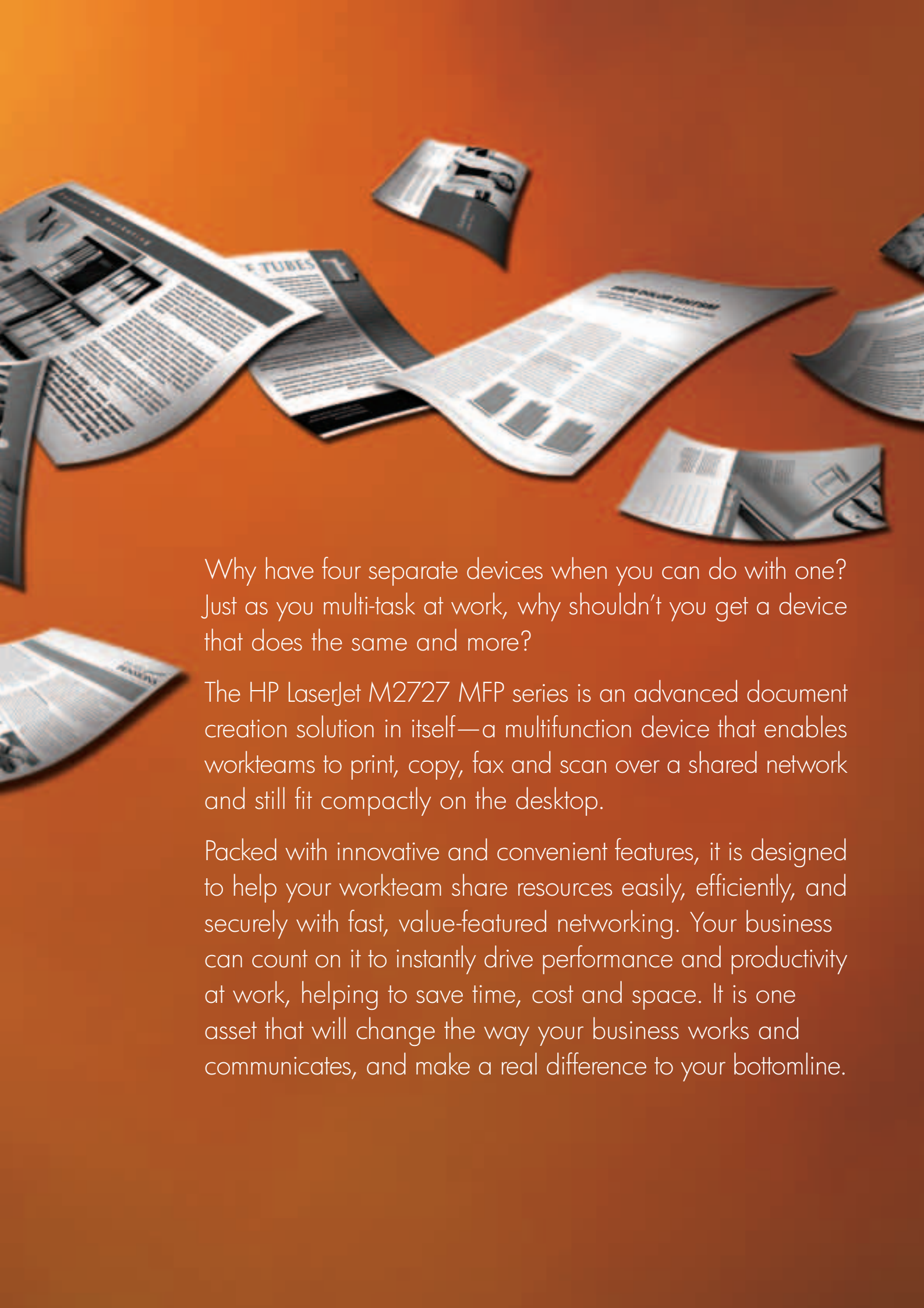
"This is a multifunction device that helps me multi-task and transforms the way I print, copy, fax and scan!"



WHAT DO YOU HAVE TO SAY?

HP LaserJet M2727 MFP series



The background of the advertisement is a solid, vibrant orange. Scattered across this background are several pieces of newspaper or magazine pages, some overlapping and some partially cut off. The pages are in grayscale and show various text columns and images. One prominent page in the upper left has the word 'FEATURES' visible. Another page in the center-right shows a grid of small images or diagrams. The overall composition suggests a busy, multi-tasking work environment.

Why have four separate devices when you can do with one? Just as you multi-task at work, why shouldn't you get a device that does the same and more?

The HP LaserJet M2727 MFP series is an advanced document creation solution in itself—a multifunction device that enables workteams to print, copy, fax and scan over a shared network and still fit compactly on the desktop.

Packed with innovative and convenient features, it is designed to help your workteam share resources easily, efficiently, and securely with fast, value-featured networking. Your business can count on it to instantly drive performance and productivity at work, helping to save time, cost and space. It is one asset that will change the way your business works and communicates, and make a real difference to your bottomline.



The HP LaserJet M2727 MFP series comes with multi-tasking capabilities that enhance office productivity in more ways than one.



Print

- Professional print speed of up to 27 pages-per-minute (ppm)
- Instant-on technology delivers first-page-out in less than 10 seconds from PowerSave mode
- Print graphics-intensive files fast with a powerful 450 MHz processor and 64 MB RAM



Copy

- Instant-on Copy starts copy and scan jobs with no warm-up time
- Reduce or enlarge copy jobs from 25% to 400% with the use of a button
- Automatic two-sided copying plus 2-up and 4-up options reduce paper usage



Fax

- Send and receive fax via PC to save time and enhance security
- Use private receive to securely store faxes and print when you want to
- Digitally store up to 600 pages with 8 MB memory
- Fax/Tel capabilities intelligently determine whether incoming calls are voice or data calls



Scan

- 24-bit CCD colour scanner converts printed materials to digital information at 1200 x 1200 dpi optical resolution
- Conveniently scan documents to email and network folder with scan-to function¹

Paper handling

- 50-sheet automatic document feeder (ADF) enables unattended printing, copying and scanning
- 500-sheet input capacity minimises disruptions²
- 50-sheet multipurpose tray supports special paper sizes and weights
- Built-in stapler for up to 20 sheets for added convenience²

Networking

- Efficient and secure networking via the device's built-in 10/100 Base-T Ethernet port
- Share productivity tools like PC fax and scan-to functions seamlessly across network

Reliability

- Enjoy a proven HP LaserJet printer engine and HP's legendary reliability and ruggedness
- Backed by HP's award-winning customer service and support
- HP—chosen by consumers as the world's most reliable printer brand

¹ Requires one-time installation.

² Only available for HP LaserJet M2727nfs MFP.

With 4 functions in one device, HP LaserJet M2727 MFP series is a real space-saver

Space-saving performer. The HP LaserJet M2727 MFP series has print, copy, fax and scan functionality plus a host of features and still fit neatly on a desktop. Save valuable desktop space that a separate printer, scanner, copier and fax would have taken up and with just one set of supplies and device peripherals, it frees up precious office space too.



Share resources and multi-tasking capabilities.

With this multifunction device, your business can expect seamless networking experience that supports print, fax, copy and scan functionality over the network. It lets multiple users share reliably, securely and efficiently. It is ideal for workteams and robust enough to support growing business needs.

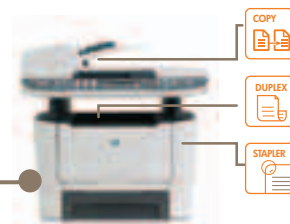


A time-saver that lets you do more in less time

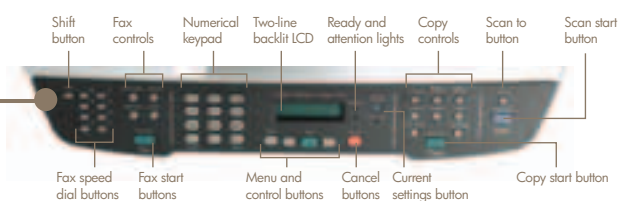
Print more in less time. Get your print and copy jobs fast in less than 10 seconds and at up to 27 pages-per-minute (ppm). Other MFPs need time to warm up before printing the first page, but with no-wait Instant-on technology¹, your first page comes out two times faster than devices without it.²



Speed things up. Start your copy and scan jobs in an instant from PowerSave mode. There's no need to wait with LED copy technology as it stabilises the light source before copying or scanning begins.



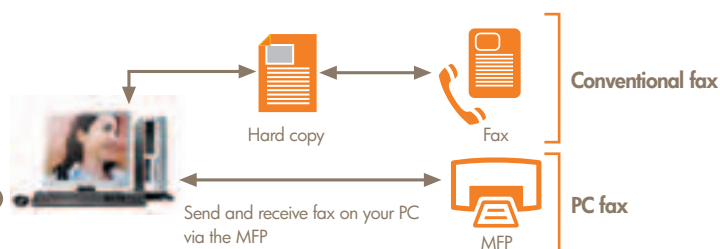
Easy to use. The HP LaserJet M2727 MFP series features an intuitive control panel—now localised in a variety of Asian languages. Designed with one-touch controls for printing, faxing, and scanning, and a convenient front-door design for easy cartridge replacement.



Simplify tasks and accomplish more. Enjoy unattended copying, faxing and colour scanning with a 50-sheet automatic document feeder (ADF). Increase office productivity further with default copy collation, two-sided printing and copying, and stapler for up to 20 sheets.⁴ Minimise disruptions with maximum input capacity of 500 sheets⁴ plus a 50-sheet multi-purpose tray. Get more done with the paper handling features your business needs.



Share directly and save time. Send and receive fax on your PC via the MFP for greater convenience and confidentiality. Securely store faxes on the MFP and print them when you want to with a private receive function. With scan-to features⁵, you can scan documents and email to intended address or network folder directly from the device without the use of a PC. Share multi-tasking capabilities over the network and make it a true sharing device for your workteam.



¹ Instant-on technology allows printers to respond to jobs instantly without using energy to keep the print mechanism constantly warm.

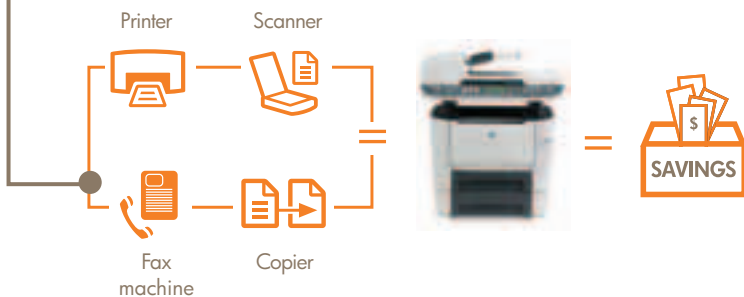
² Studies from Quality Logic show the typical print job is three to five pages. Instant-on technology uses cutting-edge fuser technology to produce the first page faster when a printer is coming out of PowerSave mode so your print job is done sooner.

³ Only available for HP LaserJet M2727nfs MFP.

⁴ Requires one-time installation.

Boost your bottomline with cost-saving features

Less IT time and expenditure. By supporting one device rather than multiple, single-function devices, less time and costs are incurred by managing fewer supplies and devices. Easily handle the most demanding jobs with HP PCL and HP postscript level 3 emulation driver support.

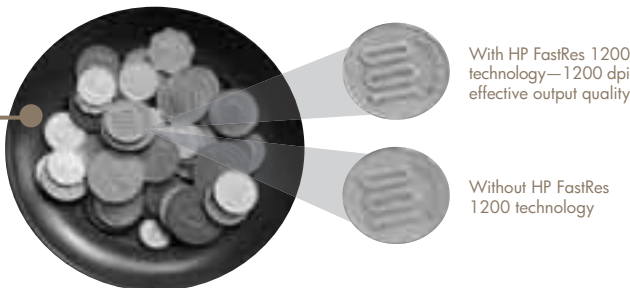


Reduce printing cost. With high-capacity, all-in-one print cartridges, you get more value and benefit from less printer interaction. Experience consistently great print quality and trouble-free printing when you use Original HP print cartridges as they continually refresh the MFP's imaging system, delivering reliable and high quality printing over the life of the cartridge.



Look sharp with minimal effort. The HP LaserJet M2727 MFP series can handle large, graphics-intensive files with a powerful 450 MHz processor and 64 MB RAM. HP ProRes 1200 ensures your documents always look great.

And with interactive Smart printing technology built in the HP print cartridge, it communicates with the MFP to automatically optimise print quality and provide alerts when toner level runs low. Expect crisp text and sharp images at fast speeds, and know exactly when it is time to replace a new print cartridge.



Added productivity boosters. With built-in 10/100 Base-T wired Ethernet networking, share multi-tasking capabilities across the network for greater workteam efficiency. With an HP MFP, your business can benefit from a host of features and productivity tools designed to simplify work processes and print management.



HP Universal Print Driver: www.hp.com/go/upd
Simplify the task of managing multiple devices with the use of a single driver.



HP Web Jetadmin: www.hp.com/go/webjetadmin
A smarter, easier way to manage more than 15 printing devices from anywhere on the network.



HP Easy Printer Care Software: www.hp.com/go/easyprintercare_software
Keep up to 15 printing devices up and running at their best with minimal fuss.

Count on legendary HP reliability and support

HP—chosen by consumers as the world's most reliable printer brand

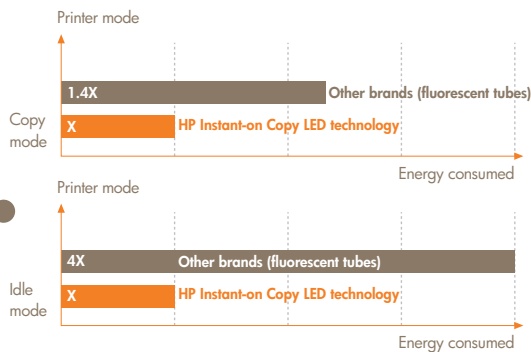


Be assured of award-winning customer service and support. HP LaserJets are backed with a one-year limited warranty including phone support and 24/7 one-stop access to tools and information for self-help trouble-shooting. You can also choose to enhance your warranty protection with affordable HP Care Pack Services.

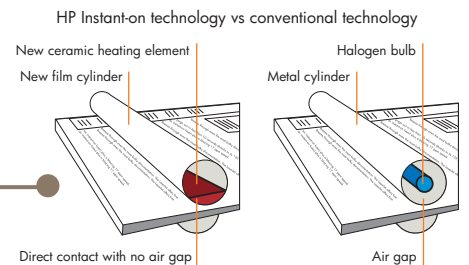


Make an environmental statement and save on cost!

Environmental and budget-friendly feature. HP Instant-on Copy utilises LED technology which consumes 4 times less energy in idle mode and 1.4 times less energy in copy mode compared to fluorescent tubes. It is also good to know that LED technology is cleaner, more reliable and more energy-efficient.



Minimise power consumption. The HP LaserJet M2727 MFP series comes with power-saving features that help your business save on electricity bills. With Instant-on technology¹, it quickly “wakes up” from and return to PowerSave mode when the job is completed. It does not have to be constantly running, thereby consuming less energy. It has other energy saving modes you can select to help reduce power consumption.



Reduce energy consumption with no warm-up time

Save resources. With versatile paper handling features: two-sided printing and copying and multiple-page printing on a single sheet of paper, you can save paper and budget resources by using both sides of the paper. What’s more, this virtually doubles up the input capacity and makes paperwork more manageable.



Duplex



Multiple-page printing

No more wasteful prints. Save paper with HP Smart Web Printing (a free download for users) which makes web printing more user-friendly and less wasteful. It lets you select, store and organise text and graphics from multiple web pages, then edit and print exactly what you see onscreen. This gives you the control over what you want and how you want it printed while minimising waste.



¹ Instant-on technology allows printers to respond to jobs instantly without using energy to keep the print mechanism constantly warm.

HP LaserJet M2727 MFP series



HP LaserJet M2727nfs MFP shown



- 1 50-sheet automatic document feeder (ADF) supports copying, scanning, and faxing up to legal size
- 2 Flatbed scanner for books or documents up to A4/letter size
- 3 Control panel with 10-key number pad and 2-line display provides effortless interaction with each of the MFP's functions
- 4 125-sheet output bin
- 5 Front door print cartridge access
- 6 50-sheet multipurpose input tray 1 handles heavy custom paper up to 43 lb (163 g/m²)
- 7 Adjustable 250-sheet input tray 2

- 8 250-sheet input tray 3 for a total capacity of 550 sheets
- 9 Convenience stapler for up to 20 sheets
- 10 Automatic two-sided printing and copying
- 11 Rear door opens for straight-through paper path
- 12 Hi-Speed USB 2.0 port
- 13 10/100 Base-T Ethernet port for easy networking
- 14 Included Kensington Lock
- 15 64 MB memory (expandable to 320 MB) and a powerful 450 MHz processor
- 16 RJ-11 fax port and RJ-11 line-out telephone port

Series at a glance



HP LaserJet M2727nf MFP (CB532A)

Base model:

- 50-sheet ADF, 50-sheet multipurpose input tray 1, 250-sheet input tray 2, and 125-sheet output bin
- Hi-Speed USB 2.0 port, Ethernet port, and two RJ-11 ports
- Automatic two-sided printing and copying
- Faxing with digital storing of up to 600 pages¹
- Colour scanning



HP LaserJet M2727nfs MFP (CB533A)

All the features of the base model, plus:

- 250-sheet input tray 3
- 20-sheet convenience stapler

Get the most out of your MFP with HP accessories and supplies



Q7556A

Increase your input capacity to 550 sheets with the 250-sheet input tray 3.²



CB421A, CB422A, CB423A

Upgrade the device's memory to a maximum of 320 MB RAM with 64 MB, 128 MB, or 256 MB memory modules.



Q7432A

Staple up to 20 sheets of paper per job with stapler cartridge pack (1,500 staples per cartridge)



Q7553A/X

HP's all-in-one cartridges are designed with the HP MFPs to provide exceptional print quality, unsurpassed reliability and hassle-free printing. Together with HP papers, you can print professional-looking documents quickly and easily.

¹ The HP LaserJet M2727nf MFP model comes standard with one 250-sheet input tray and the option for an additional 250-sheet tray. The HP LaserJet M2727nfs MFP model comes standard with two 250-sheet input trays.

² Based on ITU-T test image #1 at standard resolution. More complicated pages or higher resolution will take longer and use more memory.

HP LaserJet M2727 MFP series

Technical specifications

Print and copy speed¹	Up to 26 ppm A4 (up to 27 ppm letter)
First-page-out	Printing: less than 10 seconds from PowerSave mode; Copying: less than 8 seconds from PowerSave mode
Resolution, enhancement technologies	Up to 1200 dpi; REt, HP FastRes, HP ProRes 1200
Features	
Control panel	2-line LCD text display, alphanumeric buttons, navigational buttons plus 3 LEDs, fax buttons plus 1 LED, copy buttons plus 2 LEDs, 2 scan buttons
Copying	Up to 99 multiple copies, reduce/enlarge from 25 to 400%, two-sided copying, contrast adjustments, resolution copy quality (text, mixed, film photo and picture), draft quality (on/off), multipage (on/off), copy collation, number of copies, tray select, paper size, paper type, restore default
Scanning	Colour flatbed scanner or ADF; input modes: front control panel scan, copy or fax buttons, scanning via HP LaserJet Scan (Windows), HP Director (Macintosh), or TWAIN-compliant or WIA-compliant software
Faxing	Up to 33.6 kbps, auto fax reduction, fax forwarding, fax polling (receive only), broadcasting to up to 119 locations, speed dial (up to 120 numbers), junk barrier, auto redialing, delayed sending, distinctive ring, PC interface supported, fax telephone mode supported, fax memory (up to 600 pages) ²
Processor	Motorola Coldfire V5e, 450 MHz
Memory/storage	64 MB RAM (fixed), expandable to 320 MB via one open 144-pin DDR2 DIMM slot; 8 MB non-volatile fax storage (600 fax pages) ³ ; Memory Enhancement technology (MET)
Recommended monthly volume³	HP LaserJet M2727nf MFP: 350 to 3,000 pages; HP LaserJet M2727nfs MFP: 750 to 3,000 pages
Maximum monthly duty cycle⁴	Printer: up to 15,000 pages; copier: up to 15,000 pages; ADF: up to 2,250 pages
Languages and fonts	HP PCL 6, HP PCL 5e, HP postscript level 3 emulation; 45 scalable TrueType, 35 PostScript
Paper	
Handling	HP LaserJet M2727nf MFP: 50-sheet ADF, 50-sheet multipurpose input tray 1, 250-sheet input tray 2, optional 250-sheet input tray 3, 125-sheet output bin, straight-through paper path, automatic two-sided printing/copying HP LaserJet M2727nfs MFP: 50-sheet ADF, 50-sheet multipurpose input tray 1, 250-sheet input tray 2, 250-sheet input tray 3, 125-sheet output bin, straight-through paper path, automatic two-sided printing/copying, 20-sheet convenience stapler
Sizes	Tray 1: A4, A5, A6, B5 (JIS), C5, DL, 16K, Postcard (JIS), Double Postcard (JIS); letter, legal, envelopes (No. 5 1/2 Baronial through No. 11), index cards, postcards; custom: 76 x 127 mm to 216 x 356 mm (3 x 5 inches to 8.5 x 14 inches); Tray 2, tray 3: A4, A5, B5 (JIS); letter, legal; custom: 148 x 210 mm to 216 x 356 mm (5.8 x 8.3 inches to 8.5 x 14 inches); ADF: A4, A5; letter, legal; custom: 127 x 127 mm to 216 x 356 mm (5.5 x 5.5 inches to 8.5 x 14 inches); Automatic two-sided printing unit: A4, A5; letter, legal
Weights	Tray 1, tray 2, tray 3: 60 to 163 g/m ² (16 to 43 lb bond); ADF: 60 to 90 g/m ² (16 to 24 lb bond)
Types	Paper (bond, colour, heavy, letterhead, light, plain, preprinted, prepunched, recycled, rough), envelopes, transparencies, labels, cardstock
Connectivity	
Interfaces	10/100 Base-T wired Ethernet network port, Hi-Speed USB 2.0 port, RJ-11 fax port, RJ-11 line-out telephone port
Client operating systems	Fully supported: Windows® XP® 32; Windows® XP® x64, Windows Vista® 32, Windows Vista® 64, Mac OS X v10.3 or higher; Print/scan/fax/Embedded Web Server supported: Windows 2000, Windows Server 2003; Print driver only: Unix®, Linux
Network operating systems	Via on-board 10/100 Ethernet connection, supports TCP/IP based solutions: Windows® 2000, Windows® XP Home, Windows® Professional, Windows® XP Professional x64, Windows Server 2003, Windows Vista® Ready, Windows Vista® 64; Novell NetWare NDPS services via TCP/IP only on 3.2, 4.2, 5.x, 6.x; HP Gateway (TCP/IP raw only) and Novell LPD gateway; Mac OS 10.3 or higher; Bonjour discovery supported; Red Hat Linux 6.x or higher; SuSE Linux 6.x or higher; HP-UX 10.20, 11.x; Solaris 2.5x, 2.6, 7, 8, 9, 10 (SPARC systems only); IBM AIX 3.2.5 or higher; MPE-iX; Citrix MetaFrame; Windows Terminal Services
Network protocols	TCP/IP: IPv4, IPv6, LPD, SLP, Bonjour, BOOTP/DHCP/AutoIP, WINS, SNMP v1, HTTP
Security	SNMP v1 (community name); control panel, embedded Web server, and HP Toolbox FX (password-protected); Kensington lock included with device
Dimensions (w x d x h)	HP LaserJet M2727nf MFP: 500 x 406 x 457 mm (19.7 x 16 x 18 inches); HP LaserJet M2727nfs MFP: 500 x 406 x 546 mm (19.7 x 16 x 21.5 inches)
Weight	HP LaserJet M2727nf MFP: 17.2 kg (37.8 lb); HP LaserJet M2727nfs MFP: 20.5 kg (44.9 lb)
What's in the box	HP LaserJet M2727nf MFP: power cord(s), print cartridge, Getting Started Guide, support flyer, software/documentation CD, control panel faceplate, Readiris PRO text recognition software, ADF input support, phone cord(s), 250-sheet input tray 2 HP LaserJet M2727nfs MFP: power cord(s), print cartridge, Getting Started Guide, support flyer, software/documentation CD, control panel faceplate, Readiris PRO text recognition software, ADF input support, phone cord(s), 250-sheet input tray 2, 250-sheet input tray 3
Warranty	One-year limited warranty
Environment ranges	
Temperature	Recommended: 15 to 32.5° C (59 to 90.5° F) Storage: -20 to 40° C (-4 to 104° F)
Relative humidity	Operating: 10 to 80%, non-condensing Storage: 0 to 95%, non-condensing
Altitude	0 to 3,040 m (0 to 10,000 ft)
Power consumption⁵	Printing: 425 watts; Copying: 405 watts; Ready: 15 watts; Sleep: 15 watts; Off: 0.1 watts; Typical Electricity Consumption (TEC): 3.041 kWh/Week ENERGY STAR® qualified models; see www.hp.com/go/energystar
Acoustics⁶	Power: Active: 6.4 B(A) printing, 6.9 B(A) copying, Ready: inaudible Pressure (bystander): Active: 50.4 dB(A) printing, 55.4 dB(A) copying, Ready: inaudible
Required input voltage⁵	110-volt models: 110 to 127 volts (±10%), 50/60 Hz (±2 Hz), 4.5 amp 220-volt models: 220 to 240 volts (±10%), 50/60 Hz (±2 Hz), 2.6 amp
Power certifications	EMC: CISPR 22: 2005/EN 55022: 2006-Class B; EN 61000-3-2: 2000+A2; EN 61000-3-3: 1995+A1; EN 55024: 1998+A1+A2; FCC Title 47 CFR, Part 15 Class B 2/ICES-003, Issue 3; GB9254-1998 Safety: IEC 60950-1: 2001/EN 60950-1: 2001+A11; IEC 60825-1: 1993+A1: 1997+A2: 2001/EN 60825-1: 1994+A1: 2002+A2: 2001 (Class 1 Laser/LED Product); GB4943-1995 Telecom: ES 203 021, FCC Part 68, Industry Canada CS03, NOM-151-SCT1-1999 (Mexico), PTC-200 (New Zealand), AS/ACIF S002: 2001 (Australia), IDA PSTN1 (Singapore), TFS002-01 (Malaysia), IG 0005-11 (Taiwan), HKTA 2011 (Hong Kong SAR), YD514, YD/T589, YD703, GB3382 (China)
HP SureSupply	To learn more, please visit www.hp.com/go/suresupply

¹ Exact speed varies depending on the system configuration, software program, and document complexity. Copy speed measured by a single page on the flatbed glass with number of copies set to 99. ADF copy speed: up to 19 cpm.
² Based on ITU-T test image #1 at standard resolution. More complicated pages or higher resolution will take longer and use more memory.
³ HP recommends that the number of printed pages per month be within the stated range for optimum device performance, based on factors including supplies replacement intervals and device life over an extended warranty period.
⁴ Duty cycle is defined as the maximum number of pages per month of imaged output. This value provides a comparison of product robustness in relation to other HP LaserJet or HP Color LaserJet devices, and enables appropriate deployment of printers and MFPs to satisfy the demands of connected individuals or groups.
⁵ Values subject to change. See www.hp.com/support for current information. Power numbers are the highest values measured using all standard voltages.
⁶ Acoustic values are subject to change. See www.hp.com/support for current information. Configuration tested: M2727nf model, simplex printing or copying, A4-size at average print speed of 27 ppm.
⁷ The HP LaserJet M2727nf MFP model comes standard with one 250-sheet input tray and the option for an additional 250-sheet tray.
⁸ The HP LaserJet M2727nfs MFP model comes standard with two 250-sheet input trays.
⁸ Declared yield value in accordance with ISO/IEC 19752. For page yields and other cartridge options, see www.hp.com/go/pageyield.

Ordering information

Product	Number
HP LaserJet M2727nf MFP	CB532A
HP LaserJet M2727nfs MFP	CB533A
Paper handling accessories	
Optional 250-sheet input tray 3 ⁷	Q7556A
Supplies	
HP LaserJet print cartridge.	Q7553A
Average cartridge yield 3,000 standard pages. ⁸	
High-yield HP LaserJet print cartridge.	Q7553X
Average cartridge yield 7,000 standard pages. ⁸	
Stapler cartridge pack	Q7432A
Memory	
64 MB 144-pin DDR2 DIMM	CB421A
128 MB 144-pin DDR2 DIMM	CB422A
256 MB 144-pin DDR2 DIMM	CB423A
Cables	
Hi-Speed USB A to B printer cable (2-meter)	C6518A
Hi-Speed USB A to B printer cable (3-meter)	C6520A
Service & support	
HP 3-year Next Business Day Exchange Hardware Service	H5471E
HP 3-year Next Business Day Onsite Hardware Support	H5478E
HP 3-year Return to Depot Hardware Service	UD909E
HP Network Installation 1 personal printer	H3110E

Paper
Asia Pacific: www.hp.com/apac/printingsupplies
Asia: 65-6253-8500
Australia/New Zealand: 61-2997-2299LAR

Solutions
www.hp.com/go/gsc

For more information, call your local Hewlett-Packard HP authorised dealer or visit us at www.hp.com

HP Customer Information Centre (for product information)

Australia	13 23 47
China	800 820 2255
Hong Kong	800 938 833
India	1600 425 4999 (from MTNL/BSNL LAN line) 3030 4499 (from mobile)
Indonesia	0800 1111 222
Korea	800 703 0700
Malaysia	1800 88 4848
New Zealand	0800 733 547
Philippines	1800 1441 6688
Singapore	1800 278 8100
Taiwan	0800 236 686
Thailand	+662 353 9000
Vietnam	+848 930 2814
Bangladesh, Bhutan, Brunei, Cambodia, Maldives, Nepal, Pakistan, Sri Lanka: Fax +65 6275 6707	

HP Customer Care Centre (for post-sales service)

Australia	13 10 47
China	800 810 3888
Hong Kong	+852 3002 8555
India	1600 112 267
Indonesia	+62 21 350 3408
Korea	+82 23270 0700
Malaysia	1800 805 405
New Zealand	0800 449 553
Philippines	+63 2 867 3551
Singapore	+65 6 272 5300
Taiwan	+886 2 8722 8000
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