



KONICA MINOLTA

## Press Release

# Konica Minolta's MFP bizhub 4020 wins BLI Summer Pick Award 2015

Langenhagen, Germany, 7 September 2015

**Konica Minolta Business Solutions Europe (Konica Minolta) has received the BLI Summer Pick Award 2015 from Buyers Laboratory LLC (BLI) for its A4 multifunctional peripherals printer (MFP) bizhub 4020. The system was acknowledged as an "Outstanding MFP for small to mid-size workgroups". Key factors for this recognition have been its minimal downtime, its above average image quality or its support for Konica Minolta's mobile printing app PageScope Mobile, among others. BLI, an independent company who evaluates office document equipment and applications based on an extensive list of different criteria, gives its Pick Awards twice a year to those products and solutions that outperform their contenders in BLI's exhaustive lab tests.**

"The Konica Minolta bizhub 4020 is easy to use thanks to My Tab, which lets users customize a tab in the drivers to simplify job programming, and the Konica Minolta INFO-Palette control panel with tablet-style navigation," said BLI Senior Test Technician Tony Maceri. "And because scanning is a key part of workflow, the unit's robust scanning, including the ability to send to several destination types and create profiles for frequent job settings, is a real advantage."

"The bizhub 4020 is an easy-to-use MFP that delivers reliability, quality output and a strong feature set, but its greatest strength is the value it brings to business users," said BLI Senior Analyst of Printers/A4 MFPs Marlene Orr."

"The bizhub 4020 was designed to fulfil all requirements of small to medium user groups, and we feel honoured by this award from BLI. Its reliability and ease of use make the bizhub 4020 the perfect tool for printing contracts, scanning colour documents to several destinations, or any daily task", said Julien Azzi, Product Manager, Office Printing, International Marketing Division, Konica Minolta Business Solutions Europe.

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI



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Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.



Konica Minolta Business Solutions  
Europe GmbH

**bizhub 4020**

Outstanding MFP for  
Small to Mid-Size Workgroups

#### **About Konica Minolta Business Solutions Europe**

Konica Minolta Business Solutions Europe GmbH, based in Langenhagen, Germany, is a wholly-owned subsidiary of Konica Minolta Inc., Tokyo, Japan, forming part of its Business Technologies business area. As a leading global services provider in the field of IT- and document processes as well as digital production printing solutions the company excels in services-led business consulting, implementation and management and provides a range of world-leading printing systems and solutions. In this context, Konica Minolta's Optimized Print Services concept (OPS) combines consultancy, hardware, software implementation, and operation in order to enhance business process efficiency and cost-effectiveness. To support customers optimally with powerful and sustainable solutions, technology leader Konica Minolta continuously invests in research and development work and regularly sets new standards.

Konica Minolta Business Solutions Europe is represented by subsidiaries and distributors in more than 70 countries in Europe, Central Asia, the Middle East and Africa. With over 33,000 employees around the world (as of March 2015), Konica Minolta's Business Technologies business area earned net sales of over EUR 5.8 billion in financial year 2014/15.

For further information about the company, please visit: [www.konicaminolta.eu](http://www.konicaminolta.eu).

Product images are available at: [www.konicaminolta-images.eu](http://www.konicaminolta-images.eu).

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