

Konica Minolta bizhub 4750

Outstanding A4 Monochrome MFP for
Mid-Size to Large Workgroups



Konica Minolta, Inc.
2-7-2 Marunouchi, Chiyoda-ku
Tokyo 100-7014
Japan

The 47-ppm Konica Minolta bizhub 4750 has been awarded the BLI Summer 2014 Pick for Outstanding A4 Monochrome MFP for Mid-Size to Large Workgroups.

Keeping downtime to the absolute minimum is critical in any environment. Here, because of its flawless reliability over 75,000 impressions and quick maintenance procedures such as when replacing toner, the unit will do exactly that. Ease of use features, both at the desktop and the device, help workers to be more productive: Konica Minolta My Tab lets users customize an entire tab for streamlined programming, while the Konica Minolta INFO-Palette control panel has three choices of menu interfaces. "BLI loves the flexibility that comes with such high levels of customization," said BLI European Lab Manager Martin Soane. "The bizhub 4750's tablet-style control panel, with touch-and-swipe scrolling, presents functions with text and icons to make selecting features simple."

When equipped with the optional web browser kit, the bizhub 4750 supports the Konica Minolta bizhub MarketPlace, from which organizations can download applications straight to the control panel. These apps can be more convenience-based (helping to display corporate announcements—healthcare enrollment or voting reminders, for instance—or to print shipping labels and order boxes for consumables recycling) or productivity enhancers (scan to Microsoft SharePoint, as well as several other connectors).

Konica Minolta bEST is another feature that offers value. In today's office, an open platform that allows for integration with software can also play a major role in how efficiently work gets done. "It's not about cutting corners—it's about providing tools to users to help them save time on everyday tasks," Soane said. "The benefit to the organization is that the time savings will hopefully result in monetary savings, which any business would be very happy with."

Image quality was an area that proved to be another strong suit of the unit. "The bizhub 4750 produced some of the best image quality we've seen to date, scoring very good to excellent ratings in all five print categories and four in copy mode," Soane said.

"Our bizhub 4750 enlarges Konica Minolta's A4 lineup while providing seamless integration into workflows with our A3 devices," said Jonathan Yeo, general manager, regional headquarters for Konica Minolta Business Solutions Asia Pte Ltd. "Receiving the Outstanding A4 Monochrome MFP award is proof that we can answer different users' needs across diverse work environments."

About **BLI Pick Awards**

Twice a year with its Pick awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete. The evaluation includes an extensive durability test, during a portion of which each unit is run at the manufacturer's maximum duty cycle. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, a critical factor for buyers and IT directors.

Other performance attributes evaluated include ease of use, media handling, productivity and value, among others. Each product that successfully passes BLI's lab test earns BLI's Recommended or Highly Recommended seal and a BLI Certificate of Reliability and the best performers qualify as Pick contenders. Consequently, a BLI Pick is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

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